

## **APPLICATION FORM**

### **DO THE RIGHT THING LITTER AND RESOURCE RECOVERY SIGNAGE**

**To be completed and submitted by Friday 5 December, 2008.**

**Packaging Stewardship Forum - helping Australian communities *Do the Right Thing*.**

#### **Overview**

The purpose of this funding is to provide support to an existing local litter prevention plan or to support a newly developed, integrated litter prevention campaign or public place recycling campaign. The campaign should incorporate the three key success elements for achieving behaviour change ie:

- education
- infrastructure and
- enforcement (particularly for litter campaigns)

These three elements are consistent with the project objectives of the Packaging Stewardship Forum (PSF), which are outlined in our Business Plan (available at [www.afgc.org.au/psf](http://www.afgc.org.au/psf)).

The following application process has been developed to enable the PSF in its selection of communities to provide support funding for *Do the Right Thing* signage.

#### **Eligibility Criteria**

Before filling out the application form there are a number of principles each applicant must meet in order to be considered for funding. These are:

- Who can apply?
  - Local government authorities
  - Local associations
  - Community groups
  - Schools
- The applicant must provide details of a 'bigger picture' anti-litter or resource recovery campaign planned for the town/community. A campaign which will make lasting changes to reduce litter/increase recycling and change litter/recycling behaviour in public places.

The PSF will only provide signage to towns/communities that are committed to reduce litter/increase recycling by having other strategies in place, we want our signage to support a strategic anti-litter/resource recovery campaign in public places.

- Signage includes A3 rubbish/recycling bin stickers, A3 Do the Right Thing posters and roadside signage that can be tailored with a local message. Total signage needs can incorporate a combination of all three types of signage or just one. See Attachments for examples of signage for which funding can be sought.

#### **Terms & Conditions**

- The PSF will provide:
  - Artwork and production of Do the Right Thing roadside signage. Costs for installation, labour, maintenance etc must be covered by the applicant. The applicant must also gain approval from council/relevant road authority before any roadside signage is installed and must ensure that signage meets all relevant guidelines.

- Artwork and printing of A3 rubbish/recycling stickers for public place recycling bins.
- Artwork and printing of A3 posters for use in local communities.
- The PSF must be given appropriate recognition in the promotion and reporting of all projects at which its signage is used.
- Allocation of signage may be used only for the purpose outlined in the 'Agreement' which will be developed with each successful applicant, based on the information provided in this application. Successful applicants will be required to report on implementation of the litter reduction/resource recovery project. Failure to do so may result in a requirement to repay the cost of signage.
- The *Do the Right Thing* image is a trademark of the PSF and cannot be altered. The association of the image with other graphics must be approved by the PSF Public Affairs Officer.

### Application Form

Organisation Name			
ABN			
Contact Person			
Position			
Address			
Phone		Mobile	
Fax			
Email			
<b><i>Project Title</i></b>			
<b><i>Project Location</i></b>			

<b>1. FUNDING YEAR:</b>	
<b>2. PROJECT FOCUS:</b>	
a) LIST PACKAGING MATERIALS (GLASS, ALUMINIUM, PET ETC.)	
b) SPECIFY FOCUS (LITTER PREVENTION/RESOURCE RECOVERY)	

**3. PROJECT DESCRIPTION: (PLEASE KEEP BRIEF, ADDITIONAL INFORMATION MAY BE ADDED AS AN ATTACHMENT TO THE APPLICATION FORM)**

**INCLUDE INFORMATION ON THE FOLLOWING:**

- a) What is the problem you are addressing? (e.g. specify a litter hot spot)
- b) Outline activities to be undertaken for each of the following; system improvement (infrastructure), education and enforcement.

**4. PROPOSED PROJECT PARTNERS:**

**5. SPECIFIC PROPOSED RESULTS/OUTCOMES: (INCLUDE ESTIMATED PACKAGING TONNES RECOVERED/LITTER COLLECTED)**

<b>6. PROJECT TIMETABLE</b>	
<b>PROJECT COMMENCEMENT DATE</b>	
<b>LIST THE KEY MILESTONES FOR THE PROJECT</b>	<b>DUE DATE:</b>
<b>PROJECT COMPLETION DATE</b>	

<p><b>7. PRELIMINARY ESTIMATE OF TOTAL SIGNAGE REQUIRED FOR THE PROJECT: (PLEASE TICK BOX)</b></p> <p>a) TYPE</p> <p><input type="checkbox"/> RUBBISH    <input type="checkbox"/> RECYCLING    <input type="checkbox"/> BOTH</p> <p>b) QUANTITY</p> <p>RUBBISH -                      RECYCLING -</p>
<p><b>8. DO THE RIGHT THING SIGNAGE: (NOTE: INSTALMENT COSTS WILL BE BORNE BY THE APPLICANT)</b></p> <p>a) QUANTITY -</p> <p>b) SIZE (DISCUSS WITH COUNCIL/ROAD AUTHORITY RE SPECIFICATIONS FOR ROADSIDE SIGNAGE) -</p> <p>c) MESSAGE (EG. DO THE RIGHT THING IN THE CENTRAL HIGHLANDS; DO THE RIGHT THING IN DORRIGO) -</p>
<p><b>9. A3 DO THE RIGHT THING POSTERS:</b></p> <p>a) QUANTITY -</p> <p>b) MESSAGE (EG. DO THE RIGHT THING IN THE CENTRAL HIGHLANDS; DO THE RIGHT THING IN DORRIGO) -</p>



**10. AUTHORISING SIGNATORY:**

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**NAME:** \_\_\_\_\_

**PLEASE SEND YOUR APPLICATION FORM TO:**

**ALICIA HEWITT  
PUBLIC AFFAIRS OFFICER  
PACKAGING STEWARDSHIP FOURM  
[alicia.hewitt@afgc.org.au](mailto:alicia.hewitt@afgc.org.au)**



ATTACHMENTS:

EXAMPLES OF SIGNAGE



A3 Poster



Roadside Signage



Rubbish & Recycling Bin Posters